



Agenda

SASIG Scandinavia

This inaugural SASIG meeting for the Scandinavian region will be kindly hosted by TDC Group at their Copenhagen headquarters. The Security Awareness Special Interest Group (SASIG Events) is delighted to be organising SASIG Scandinavia in conjunction with TDC. SASIG Events is a UK networking forum of over 3,000 heads of cybersecurity functions (CSOs, CISOs, SIROs and DSOs roles and the like) and their teams. Formed in 2004, they already hold over 35 events each year, all free to attend. TDC Group (also known as TDC A/S, formerly Tele Danmark Communications) is the largest telecommunications company in Denmark.

SASIG regularly travels around the UK to bring its meetings to the regions. Internationally, SASIG also co-produces the highly-esteemed Cyber Security Connect event that takes place in Monaco each year. Its objective is to 'improve trust and confidence in the online environment' through regular networking events and masterclasses on hot topics in the cybersecurity environment. With this in mind, SASIG and TDC are looking to bring the successful SASIG formula to a Scandinavian audience, designed to reach the widest possible audience, to support and direct organisations toward solutions, to inform delegates about security trends, and to identify emerging security risks and threats.

Where possible, we encourage several attendees from each organisation to join us - cyber and physical security managers accompanied by their legal, HR, procurement, supply colleagues, etc. This combination always works exceptionally well at the whole variety of SASIG events. It has generated energised and most productive discussions, and we know that it has subsequently led to closer working relationships amongst those who have attended as couples or trios.

You will need to create a fresh account for yourself on the SASIG website the first time you apply for a SASIG event. Thereafter, you can apply to attend further events simply with one click. All SASIG events are a vendor-free environment, operate under Chatham House Rule and there is no charge to attend. Refreshments for the day are kindly provided by our hosts.

Produced in conjunction with

Security



Thursday 7 March 2019

9am - 4pm

TDC Group, Tegholmegade 1, 0900 København C, Denmark

Agenda

Chairs

Martin Smith, Chairman and Founder, The SASIG
Skip Bowman, CEO, Global Mindset ApS

9am **Registration, tea coffee and networking**

9.30am **Introduction from TDC and SASIG**
Ray Stanton SVP/Group Chief Security Officer, TDC Group
Martin Smith Chairman and Founder, The SASIG and The Security Company

9.45am **Opening presentation: "Protection: A New Beginning"**
Ray Stanton SVP/Group Chief Security Officer, TDC Group

Ray discusses the journey that TDC Security has taken on maturing the business.

10.15am **IT Security - Don't forget the basics**
Marianne Horstmann VP, TDC Business

Despite the fact that in 2018 we spend more money on IT security than ever before, do we still remember the importance of completely basic disciplines in IT?

Do management and IT have a plan if it really goes wrong?

10.45am **Tea, coffee and networking break**

11am **Reaching the boardroom with meaningful metrics**
Eva Ignatuschtschenko Policy Lead at Department for Digital, Culture Media and Sport (DCMS)

One of the most significant barriers between cybersecurity professionals and their boards of directors is a lack of meaningful metrics that effectively communicate cyber risks. Studies consistently reveal that boards are still struggling to get to grips with the cybersecurity challenge. But by measuring effectively the success of risk management programmes, boardrooms will better understand their current risk exposures, appreciate the best risk mitigation strategy for their investments, and identify where resources can best be focused to improve operational resilience.

Communicating effectively with our boards, to ensure they understand how cyber security related to their business mission, is critical in minimising the frustration felt by them about how risks to information assets are measured and mitigated. Consistent metrics are essential to benchmark cyber resilience and enable strategic cyber security investment.

11.45am **Cyber Threat Intelligence as a Business Enabler**
Jens Monrad Head of FireEye Intelligence, EMEA, FireEye

Jens will discuss how accurate and relevant cyber threat intelligence can help organisations make smarter decisions around cyber defence, alert and

event prioritisation, and enable businesses to make decisions relevant to the cyber threat landscape and risk appetite.

12.30pm **Networking luncheon**

1.15pm **Keynote presentation**
Allison Kirkby CEO, TDC Group

As a provider of critical national infrastructure in one of the world's most digitised societies, Allison sets out the business case for why TDC gives priority to security at a strategic executive management and board level to protect the company, the employees, the customers and the nation.

1.45pm **An introduction to the work of the UK's National Cyber Security Centre**
A senior representative from the National Cyber Security Centre (NCSC)

The National Cyber Security Centre (NCSC), has been researching cyber security risk management for the last 5 years. This work has led us to reach three fundamental conclusions: (1) in the past, risk management in cyber security has been about applying a single type of technique; (2) the task of understanding our cyber risks is too complex for a single type of technique; and (3) a broader range of techniques is needed – a 'toolbox'. The NCSC will share their thinking, talk about the corresponding guidance they have published, as well as the 'journey' Her Majesty's Government has been on to get to today.

2.30pm **Tea, coffee and networking break**

2.45pm **Driving diversity and inclusion - learnings from professional services**
Nicholai Tandrup Senior Partner, Implement Consulting Group

There is a growing consensus that a greater commitment to equality, diversity and inclusion in the security industry will attract new talent from a wider pool of candidates who may not currently consider security as a career. Since we already face huge skills shortages, especially in cybersecurity, this would seem a clear way to grow our industry. We examine the challenges in building a more equal and diverse industry, and those practical steps we can all take to ensure proper inclusion.

3.30pm **Drawing good from bad - from the worst days to awareness raised**
Martin Leggett Head of Strategy and Behavioural Change, The Security Company

The view from the bench isn't always pretty but being so close to so many cybersecurity awareness programmes has afforded us a wealth of insights. Martin presents some of the best lessons learned from some of the worst of days and asks, "what is awareness raised without change made?"

4pm **Closing remarks and end of meeting**

Our founders The Security Company...

Founders of The SASIG, The Security Company (TSC), have spent two decades focussed on the single service of security awareness and culture change. We recognise that increased employee awareness is fundamental to effective security management, data protection and fraud prevention. We deliver best-in-class security education programmes that minimise organisational risks and strengthen business. TSC offers a unique combination of creative design, training experience, communication skills and specialist security expertise and knowledge. TSC has become the industry provider for security awareness campaigns for some of the world's biggest and brightest companies. All products and services are tailored specifically to each client's individual needs, identifying potential threats and gaps in knowledge and creating bespoke education programmes that **Inspire, Engage and Protect.**



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