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## Data protection and privacy Getting the balance right

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Data, we are told, is the new oil... except it isn't. Unlike oil, data is infinite, constrained only by our ability to store and digest it. A considerable proportion of that data is generated by us, the public, and exploited by technology companies for significant profit. Data exploitation, whether by government, commercial organisations, criminals or indeed charities, is now big business. The increasing sophistication of AI and machine learning will only make the acquisition and exploitation of data more meaningful. Not all of this is bad, however. How we use data presents considerable opportunities to benefit society, not least in the healthcare field. Governments have also implemented regulations to protect their citizen's personally identifiable information. So how do we protect the individual while enabling the 'Big Data' benefits? Who owns and has control over an individual's data? Why is data sovereignty increasingly important? And how does privacy impact on data protection? Join us to discuss these questions and more in this fascinating event.

We'll bring together data privacy and protection experts from law, banking, and business backgrounds to discuss how we manage data, the legalities of processing it, data subject rights, breach detection, and the impact of privacy on innovation. We will dissect global trends and advancing technologies, and strategies for cultivating a privacy-first culture. Part of this discussion will be the delicate balance between innovation and privacy, examining ethical considerations and effective communication strategies to build stakeholder trust.

All SASIG events operate under Chatham House Rule, and there is no charge to attend. Lunch and refreshments for the day are kindly provided by our hosts.

**Thursday 28 March 2024**

**9.30am to 3pm**

**City of London**

# Chair

**Tarquin Folliss OBE** Vice Chairman, The SASIG

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**9.30am**      **Registration, coffee, and networking**

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**10am**          **Welcome and introductions**

**Tarquin Folliss OBE** Vice Chairman, The SASIG

**Mark Pierson** Head of Group Incident Management & Physical Security,  
Nationwide

**10.15am**      **Panel session: The world is becoming ever more complex - the impact of transnational regulation**

Facilitated by **Tarquin Folliss OBE** Vice Chairman, The SASIG

**Simon Mair** CISO, National Bank of Kuwait

**Katherine Kearns** Head of Proactive Cyber Services, S-RM

**Tom Moore** Director of Digital Forensics & Incident Response (DFIR), BlueVoyant

In a world undergoing unprecedented technological transformation, we face an increasingly complex array of regulations to protect data, often with extraterritorial reach. Businesses reliant on data, those being the majority, are forced to navigate this to ensure they do not fall foul of the law in various jurisdictions. Harmonising these regulations is challenging, to say the least, as each jurisdiction is subject to its unique relationship with its citizens and its motives to control data. What are the implications for innovation and technological progress? How does it impact on collaboration? And what does it mean for businesses and individuals?

**11am**            **Safeguarding data: Legal strategies for data security**

**David Cook** Partner, DLA Piper

This presentation explores crucial legal strategies for safeguarding data, focusing on robust data protection and privacy measures. Delving into contemporary legal frameworks, David will highlight essential compliance requirements and practical risk mitigation approaches. We will gain insights into navigating the complex landscape of data regulations, ensuring organisations adhere to evolving legal standards. From GDPR to emerging laws, the session provides a concise overview of essential safeguards, empowering businesses to protect sensitive information and build trust with stakeholders proactively.

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**11.30am**      **Tea, coffee, and networking break**

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12 noon

**What does the evolution of identity-based attacks mean for your data?**

**Luke Jennings** VP, Research & Development, Push Security

The leading cause of breaches remains identity-based attacks, with four out of five involving identity-based techniques. Whilst these types of attacks have been recorded as a key cyber risk for many years, the shift away from traditional networking to cloud-native and SaaS applications has increased both the likelihood and impact of identity-based attacks. Many of these techniques have been historically labelled 'unsophisticated', but recent high-profile breaches demonstrate how these techniques remain as effective as ever, and how attackers are moving away from conventional methods to target identity infrastructure. It's vital that organisations recognise these shifts to be able to detect and respond effectively.

12.45pm

**Panel session: What control does an individual have over who accesses their data?**

Facilitated by **Tarquin Folliss OBE** Vice Chairman, The SASIG

**Matthew Goodburn** Senior Privacy Consultant, BSI

**Craig Botwin** Director, Privacy and Data Governance, Enterprise Holdings

**Martin Harman** Head of Security and Privacy Compliance, Nationwide

**Hugh Mulligan** Senior Consultant - Cyber Risk and Governance, S-RM

With the digital landscape constantly expanding, our panel will discuss the evolving dynamics of personal data control. From examining legal frameworks to discussing technological safeguards, we will delve into the mechanisms enabling or hindering individuals from managing their data. As data-driven technologies multiply, understanding and enhancing individual control becomes paramount, making this discussion a pivotal exploration of the evolving intersection between privacy, technology, and personal empowerment.

1.30pm

**Closing keynote: Navigating the nexus of privacy and innovation**

**David Boda** Chief Security and Resilience Officer, Nationwide

Nationwide will explore the dynamic realm of data management and delve into the evolving landscape, dissecting global trends and navigating challenges presented by advancing technologies. They will uncover strategies for cultivating a privacy-first culture, ensuring legal compliance, and embracing technological innovations to fortify data security. They will also discuss the delicate balance between innovation and privacy, examining ethical considerations and effective communication strategies to build stakeholder trust.

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2pm

**End of meeting and networking lunch**

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# About



## The Security Awareness Special Interest Group (SASIG)

SASIG is a subscription-free networking forum, membership now represents thousands of organisations of all sizes from across the world and from all sectors, public and private. Its 9,600+ membership is drawn from CIOs, CISOs and their staff with responsibility for cybersecurity within their organisations. Professionals from other disciplines (risk, HR, legal, supply, etc.) and representatives from government, law enforcement and academia are also being increasingly welcomed at events. The Chatham House Rule is strictly enforced and universally respected at all meetings, and vendors and the Press are routinely excluded. Thus, the level of debate is extraordinarily revealing and rewarding.

SASIG has a members' website at [www.thesasig.com](http://www.thesasig.com). Please register here for membership.

## With thanks to our Supporters...

