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SASIG of the North

Preparing people for technology's challenges

In association with



Unilever

Technology is evolving at a dizzying pace. The emergence of AI in the popular imagination – thank you, ChatGPT! – has raised the spectre of machines replacing humans to the point of our extinction, but Skynet is not here yet, nor will it be for the foreseeable future. People will always be important in the risk equation. How we address the rise of machines has become a perennial question for society. How do we improve our awareness of the increasing threats in cyberspace? How do we identify and develop the new skills emerging technology demands? And how do we change our mindset to better prepare ourselves as organisations and individuals for the worst while continuing to hope for the best?

We are delighted our SASIG of the North is once again hosted by Unilever in the historic and beautiful surrounds of Port Sunlight, which exemplifies why people matter. We're also opening this event to non-SASIG members. Our speakers and panellists will consider how we can take the initiative on skills, make ourselves more resilient, and normalise incidents to tackle them more effectively. We will look at recently adopted technologies, their insecure legacies, how we can best mitigate this, and why the fundamentals of digital hygiene remain a constant that we must aspire to achieve.

All SASIG events operate under Chatham House Rule, and there is no charge to attend. Lunch and refreshments for the day are kindly provided by our hosts.

Thursday 9 May 2024

9.30am to 3pm

Port Sunlight, Liverpool

Chair

Tarquin Folliss OBE Vice Chairman, The SASIG

9.30am **Registration, coffee, and networking**

10am **Welcome and introductions**

Tarquin Folliss OBE Vice Chairman, The SASIG

Charlie Sinclair Cyber Security Senior Awareness & Engagement Manager, Unilever

10.15am **Opening keynote: The history of Unilever**

Matthew Powell Director of Cyber Centre of Excellence, Unilever

Looking back at the history of Unilever and how culture has been integral to its development.

10.35am **Enhancing cybersecurity with SOC's endpoint protection**

A senior representative from **e2e-assure**

This presentation delves into the significance of SOC-driven endpoint protection, offering insights into its pivotal role in safeguarding critical assets. From proactive threat detection to swift incident response, e2e-assure will provide a nuanced understanding of how SOC's endpoint protection measures can mitigate risks and enhance overall cybersecurity posture.

11am **Panel session: Developing resilience through your workforce**

Facilitated by **Tarquin Folliss OBE** Vice Chairman, The SASIG

Kerry Harrison Digital Skills Partnership Coordinator, Lancashire Enterprise Partnership

Caroline Palmer Security Engagement Manager, BT Group

Florian Pouchet Head of Cybersecurity & Operational Resilience UK, Wavestone

As technology evolves so must we. Innovation brings change not just in the way we carry out our business but the threats we face. Resilience is the buzzword now but we have to work at it, no more so than in developing the skills sets of our workforce to meet the challenges of tomorrow. The panel will explore how developing people is key to improving an organisation's resilience: upskilling the existing workforce, attracting and retaining new talent, developing a culture of learning and a community approach to cyberspace's shifting threat landscape.

11.30am **IT/OT convergence: Protecting assets while upholding industrial processes**

Lee Rendell Senior Pre-Sales Manager, Kaspersky

Cyberattacks on industrial enterprises are a well-documented phenomenon, yet the protection afforded them is typically inadequate. Industrial disruption has widened recently, with headline-hitting attacks such as Norsk Hydro1 and Colonial Pipeline2 gaining worldwide attention.

Against this backdrop, Lee will demonstrate the importance of automation security and to help manage IT–OT convergence amid rising attacks, and consider:

- Why are attacks on industrial enterprises rising?
- Which automation threats should we look out for?
- What challenges are impeding ICS security?
- How do we embrace IT–OT convergence securely?

11.55am **Tea, coffee, and networking break**

12.10pm **Meet the North West Cyber Resilience Centre**

Dan Giannasi Head of Cyber and Innovation, North West Cyber Resilience Centre

The Cyber Resilience Centres are police-led, not-for-profit organisations focused on reducing the vulnerability of SMEs and third-sector organisations to the most common types of cybercrime. We'll talk about current and future threats and how the centres have assisted UK businesses in protecting against and responding to fraud and cybercrime.

12.35pm **Panel session: Incident management – Preparation makes perfect**

Facilitated by **Tarquin Folliss OBE** Vice Chairman, The SASIG

Dan Giannasi Head of Cyber and Innovation, North West Cyber Resilience Centre

David Hitchen Senior Solutions Architect, Semperis

Ted Cowell Director, S-RM

Emma Jones Principal Consultant - Readiness Services Team, EMEA & APJ, CrowdStrike

How an organisation responds to an incident determines the speed of its recovery. Much of the spadework to be 'battle-ready' is done well in advance of an incident. Our panel will discuss the importance of preparation when it comes to incident management and what that means for an organisation: the importance of planning, defining roles and responsibilities, practising and having the right culture in place. 'Train hard, fight easy', as the military says, may prove to be the best way to minimise a breach's impact.

1.05pm **Creating a strong in-market cyber presence**

Rosse O'Neill Business Information Security Officer (BISO), Corporate Functions and AI, Unilever

1.30pm **We are the champions**

Michael Foat Cyber Security Training, Education & Awareness Manager, Unilever

2pm **End of meeting and networking lunch**

About



The Security Awareness Special Interest Group (SASIG)

SASIG is a subscription-free networking forum, membership now represents thousands of organisations of all sizes from across the world and from all sectors, public and private. Its 9,800+ membership is drawn from CIOs, CISOs and their staff with responsibility for cybersecurity within their organisations. Professionals from other disciplines (risk, HR, legal, supply, etc.) and representatives from government, law enforcement and academia are also being increasingly welcomed at events. The Chatham House Rule is strictly enforced and universally respected at all meetings, and vendors and the Press are routinely excluded. Thus, the level of debate is extraordinarily revealing and rewarding.

SASIG has a members' website at www.thesasig.com. Please register here for membership.

With thanks to our Supporters...



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