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# Cybersecurity Innovation in Insurance

## Rethinking Cybersecurity – From Threat Intelligence to Resilience and AI

In association with Lloyds of London and BreachRx

LLOYD'S



BREACHRX

With each large cyber-attack, there is a subsequent focus on the need for cyber insurance and for organisations to demonstrate they have resilience built into their organisational protection. To underwrite customer organisation requirements, insurers must also embrace the latest in proactive defence and innovation, such as AI-driven analytics, red/purple teaming and integrated risk frameworks, to deliver resilience to the insurance industry.

But of course, cybersecurity isn't just about protection, it's also about application. Leveraging threat data and claims insights effectively can transform risk management and strengthen defences industry-wide - and collaboration is key.

We'll explore how insurers can share intelligence and design modern security programs to meet emerging challenges and embed resilience in their systems, processes and people. The human factor becomes particularly important when we look at how military thinking and innovative leadership can reshape security. Personal resilience for CISOs is key, especially in the light of recent events where the attention has shifted from technical failure to personal CISO liability in the aftermath of an incident.

All SASIG events operate under the Chatham House Rule, and there is no charge to attend. Our hosts will kindly provide lunch and refreshments. Members are warmly invited to a networking gathering afterwards.

Thursday 19 March 2026

9am to 5pm

London

# Chair

**Martin Smith MBE** Founder and Chairman, The SASIG

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**9am**      **Registration, coffee, and networking**

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**9.30am**      **Welcome and introductions**

**Martin Smith MBE** Founder and Chairman, The SASIG

**William Rigby** Head of Cyber Threat Intelligence, Lloyds of London

**9.45am**      **Cyber Insurance: Optional Extra or Essential Protection?**

**Eddie Lamb** Global Head of Cyber, Hiscox

Cyber threats continue to evolve in response to our defences. The advent of Crime-as-a-Service has made cybercrime more accessible and scalable than ever before. The latest criminal tactics are taking advantage of gaps in our current risk management strategies, which can threaten the very survival of the organisations we are tasked to protect. Cyber insurance already plays a crucial role in helping society to overcome these challenges, but why is it more relevant than ever? And how is the industry adapting to changes in the threat landscape?

**10.15am**      **Panel discussion: Beyond threat intelligence – Building cyber resilience in insurance**

**Facilitated by William Rigby** Head of Cyber Threat Intelligence, Lloyds of London

**Manju Mude** Industry CISO and Cyber Executive Advisor

**Veronique Malone** Intelligence, Cyber and Security Consultant, Innovations Solutions

**Borja Rosales** VP EMEA Kela

In an era where cyber threats are evolving faster than ever, threat intelligence alone is no longer enough. Insurance organisations face a dual challenge: protecting their own operations while enabling clients to navigate an increasingly complex risk landscape. Resilience is not just about technology - it's about strategy, culture, and adaptability. Today, we'll explore what resilience truly means for insurers, how we can integrate intelligence into proactive frameworks, and what innovations will shape the future of cyber risk management. Our goal is to move beyond reactive measures and discuss how to embed resilience into the DNA of the insurance ecosystem.

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**11am**      **Tea, coffee and networking break**

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**11.15am**      **Fast, Agile, Informed: Staying Ahead of the Threat Curve**

**William Rigby** Head of Cyber Threat Intelligence, Lloyds of London

**Jack Smith** Senior Red Team Leader, CovertSwarm

**Peter Sooky** Red Team Operator, CovertSwarm

We look at the growing need for a more mature and faster-paced red-teaming framework, highlighting how organisations can better respond to real-time threat intelligence. We'll examine the limitations of traditional approaches, introduce the solution and framework developed by Lloyd's in partnership with CovertSwarm, and share key lessons learned throughout the process. We'll also look ahead to future enhancements and how this evolving model can help move the insurance industry toward continuous cyber-attack simulation and greater security maturity.

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12noon

**Networking lunch**

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1pm

**Panel discussion: Are military veterans a resilience gamechanger?  
The Culture, Strategy and Innovation of Veteran-Led Security Teams**

Facilitated by **William Rigby** Head of Cyber Threat Intelligence, Lloyds of London

**Oz Alashe MBE** CEO and Founder, CybSafe

**Matt Broomhall** CISO, Lloyds of London

**Lisa Marr** Head of Security Awareness, RWE

**Kirsty Kelly** Group CISO, CFC

**Eddie Lamb** CISO, Hiscox

Cybersecurity is a domain where adaptability, resilience and strategic thinking are critical, and these qualities are deeply ingrained within those who have served in the armed forces. Yet despite the clear alignment, myths and misconceptions often cloud the conversation about veterans transitioning into cyber roles.

We'll explore how veterans bring unique approaches to problem-solving, leadership under pressure and mission-driven teamwork. We'll also tackle the myths head-on and highlight why hiring veterans isn't just about filling roles, it's about enhancing capability and strengthening the fabric of our cyber defence teams.

2pm

**Personal Resilience for the CISO**

**David Hirsch** Partner McGuireWoods

**Joe Sullivan** Former CSO, Uber

**Andy Lunsford** CEO, BreachRx

High-profile enforcement actions have fundamentally changed the risk landscape for CISOs, shifting the conversation from technical failure to personal legal exposure. We bring together three unique perspectives to address the industry's most urgent governance topic. Together, they'll demonstrate that the most effective defence is not a technical fix, but proactive, documented, executive-level planning.

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3pm

**Tea, coffee and networking break**

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3.30pm

**The Future of Cyber Defence: Human Ingenuity Meets AI**

**Patti Titus** Field Chief Information Security Officer, Abnormal Security

As threats multiply and evolve, the fusion of human creativity and AI-driven innovation becomes critical in defining the next chapter of cyber resilience. We'll explore how advanced AI-driven analytics, automation, and adaptive intelligence can bolster defences, streamline response strategies and transform risk landscapes. We discover how harnessing AI, paired with human insight, can redefine security and shape the future of proactive cyber defence.

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4.15pm

**Closing remarks and networking drinks**

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# About



## The Security Awareness Special Interest Group (SASIG)

SASIG is a subscription-free networking forum, membership now represents thousands of organisations of all sizes from across the world and from all sectors, public and private. Its 11,200+ membership is drawn from CIOs, CISOs and their staff with responsibility for cybersecurity within their organisations. Professionals from other disciplines (risk, HR, legal, supply, etc.) and representatives from government, law enforcement and academia are also being increasingly welcomed at events. The Chatham House Rule is strictly enforced and universally respected at all meetings, and vendors and the Press are routinely excluded. Thus, the level of debate is extraordinarily revealing and rewarding.

SASIG has a members' website at [www.thesasig.com](http://www.thesasig.com). Please register here for membership.

## With thanks to our Supporters and Contributors...



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